

TORONTO **COMICON**

PRESENTED BY



RETAILER & ARTIST ALLEY INFORMATION KIT

MARCH 16-18, 2018

METRO TORONTO CONVENTION CENTRE
South Building, Hall E

comicontoronto.com

25,000 FANS · 15,000 SQ.FT OF SHOPPING MADNESS · THE BEST GUEST LIST



LOCATION

METRO TORONTO CONVENTION CENTRE

Toronto ComiCon will be held in the South Building, Hall E (222 Bremner Blvd). The facility is next to the CN Tower in the heart of downtown Toronto. The closest subway station is Union Station, located two blocks east of the convention centre. Garage parking is available on the premises.

www.mtccc.com



OFFICIAL AIRLINE

To receive a special rate on airfare, book your flight online and enter the associated Discount Code.

AIR CANADA
www.aircanada.com

DISCOUNT CODE:

4828UNF1

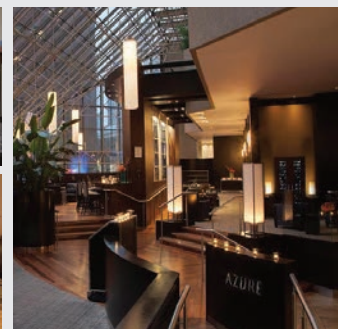
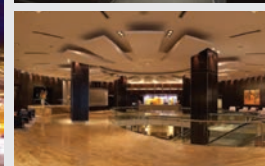
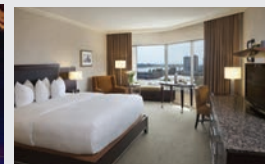
AIR CANADA 

OFFICIAL HOTEL

When our official hotel SELLS OUT, please check our website for additional accommodations.



INTERCONTINENTAL TORONTO CENTRE
 225 Front St West
 (Connected to Convention Centre)
 Rating 4 Stars
 Rate \$146.00
 Telephone: 1-866-806-0006



To book your hotel at the Toronto ComiCon special rate, please click on the travel/hotel link at www.comicontoronto.com

2018 SCHEDULE

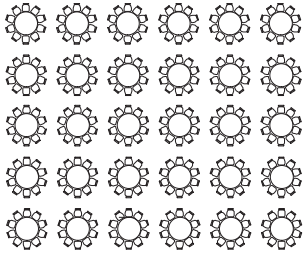
Friday, March 16	8 AM - 4 PM 4 PM - 9 PM	Exhibitor Move-In Show Hours
Saturday March 17	8:30 AM - 9:30 AM 10:00 AM - 7 PM	Exhibitor Re-stock Show Hours
Sunday March 18	8:30 AM - 9:30 AM 10 AM - 5 PM 5 PM - 10 PM	Exhibitor Re-stock Show Hours Breakdown and Exhibitor Move-Out

*Schedule subject to change.

MENS WASHROOM

WOMENS WASHROOM

FOOD COURT



P13	P14	P15	P16	P17	P18	P19	P20	P21	P22	P23	P24	P25	P26	P27	P28	P29	P30	P31	P32	P33	P34	P35	P36	P37	P38	P39	P40	P41
P12	A20	A50	A80	A110	A140	A170	A200	P80	A260	A290	A320	P47															P48	
P11	A17 A18	A47 A48	A77 A78	A107 A108	A137 A138	A167 A168	A197 A198	A227 A228	A257 A258	A287 A288	A317 A318	P49															P50	
P9	A15 A16	A45 A46	A75 A76	A105 A106	A135 A136	A165 A166	A195 A196	A225 A226	A255 A256	A285 A286	A315 A316	P51															P52	
P8	A13 A14	A43 A44	A73 A74	A103 A104	A133 A134	A163 A164	A193 A194	A223 A224	A253 A254	A283 A284	A313 A314	P53															P54	
P7	A11 A12	A41 A42	A71 A72	A101 A102	A131 A132	A161 A162	A191 A192	A221 A222	A251 A252	A281 A282	A311 A312	P55															P56	
P6	A9 A10	A39 A40	A69 A70	A99 A100	A129 A130	A159 A160	A189 A190	A219 A220	A249 A250	A279 A280	A309 A310	P57															P58	
P5	A7 A8	A37 A38	A67 A68	A97 A98	A127 A128	A157 A158	A187 A188	A217 A218	A247 A248	A277 A278	A307 A308																	
P4	A5 A6	A35 A36	A65 A66	A95 A96	A125 A126	A155 A156	A185 A186	A215 A216	A245 A246	A275 A276	A305 A306																	
P3	A3 A4	A33 A34	A63 A64	A93 A94	A123 A124	A153 A154	A183 A184	A213 A214	A243 A244	A273 A274	A303 A304																	
P2	A1 A2	A31 A32	A61 A62	A91 A92	A121 A122	A151 A152	A181 A182	A211 A212	A241 A242	A271 A272	A301 A302																	
P1	A00	A30	A60	A90	A120	A150	A180	A210	A240	A270	A300																	

ARTIST ALLEY

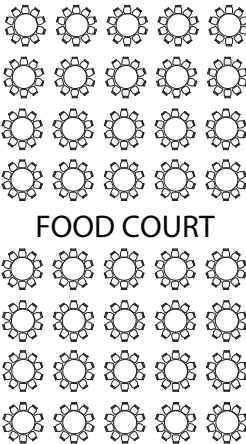
ARTIST ALLEY

132	133	232	233	332	333	432	433	532	533	632	633	732	733	832	833	932	933	1032	1033
130	131	230	231	330	331	430	431	530	531	630	631	730	731	830	831	930	931	1030	1031
128	129	228	229	328	329	428	429	528	529	628	629	728	729	828	829	928	929	1028	1029
126	127	226	227	326	327	426	427	526	527	626	627	726	727	826	827	926	927	1026	1027
124	125	224	225	324	325	424	425	524	525	624	625	724	725	824	825	924	925	1024	1025
122	123	222	223	322	323	422	423	522	523	622	623	722	723	822	823	922	923	1022	1023
120																			
116	117	216	217	316	317	416	417	516	517	616	617	716	717	816	817	916	917	1016	1017
114	115	214	215	314	315	414	415	514	515	614	615	714	715	814	815	914	915	1014	1015
	113	212	213	312	313	412	413	512	513	612	613	712	713	812	813	912	913	1012	1013
	111	210	211	310	311	410	411	510	511	610	611	710	711	810	811	910	911	1010	1011
	109	208	209	308	309	408	409	508	509	608	609	708	709	808	809	908	909	1008	1009
	107	206	207	306	307	406	407	506	507	606	607	706	707	806	807	906	907	1006	1007
	105	204	205	304	305	404	405	504	505	604	605	704	705	804	805	904	905	1004	1005
	103	202	203	302	303	402	403	502	503	602	603	702	703	802	803	902	903	1002	1003
	101	200	201	300	401	500	601	700	801	900	1001								
	1104	1103	1102	1101	1100														

1104	1103	1102	1101	1100
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C1	→
C2	→
C3	→
C4	→
C5	→
C6	→
C7	→
C8	→
C9	→
C10	→
C11	→
C12	→
C13	→
C14	→
C15	→
C16	→

CELEBRITY AUTOGRAPH AREA



FOOD COURT

HALL E ENTRANCE



PRESENTED BY FANEXPO CANADA

MARCH 16-18, 2018

METRO TORONTO CONVENTION CENTRE SOUTH BUILDING - HALL E

*subject to change



MARCH 16-18, 2018
METRO TORONTO CONVENTION CENTRE

APPLICATION FOR EXHIBIT SPACE

1. COMPANY INFORMATION: Please Print

Company Name

Grid of boxes for company name input

Display Name (Maximum 20 characters including spaces)

Contact Name

Address

City Province/State

Postal/ZIP Code Country

Phone Fax

Email

Website

3. SPACE RATES 2018

RETAIL SPACE RATES

Exhibit booth consists of an 10' x 10' space, that includes 1 - 8' table (not skirted), 2 chairs and 2 exhibitor passes.

1 - 2 Booths [10'x10' BOOTH] \$760.00 ea. X _____ = \$ _____

3+ Booths [10'x10' BOOTH] \$680.00 ea. X _____ = \$ _____

Corner Premium \$125.00 X _____ = \$ _____

* Single Corner Booths are not Guaranteed

STANDARD ARTIST ALLEY SPACE RATES

Space consists of 1 - 6' skirted table, 2 chairs, and 2 exhibitor passes.

1 Table \$305.00 ea. X _____ = \$ _____

PREMIUM ARTIST ALLEY SPACE RATES

Space consists of 1 - 5'x12' END CAP space, which includes 2 - 6' skirted tables, 2 chairs, and 2 exhibitor passes.

1 Endcap \$650. ea. X _____ = \$ _____

Sub-Total \$ _____

H.S.T. (Please add 13% Tax) \$ _____

Total Booth Space Charge \$ _____

Deposit Paid \$ _____

Balance Remaining \$ _____

Please Make Cheques Payable To: INFORMA CANADA INC.

Payment Terms (Retailers): 50% (Due With Application) 100% (Less All Deposits) by January 31, 2018)

Payment Terms (Artist Alley): Paid in full with Application

4. LOCATION:

Placement of Space(s) is at Show Management's sole and absolute discretion.

I understand that this is only an application and does not guarantee exhibit space until a contract is issued. Once approved, all payments are non-refundable and non-transferable. We will review your application and a representative will contact you.

Exhibitor's Signature

Date

Return this completed form by mail to:

Fan Expo HQ

Attention: Gurmeet Sethi
20 Eglinton Ave. W., Suite 1200
Toronto, ON., M4R 1K8
Canada

Any Questions?

gurmeet@fanexpohq.com
Tel: 416.960.4529

www.comicontoronto.com

For Office Use Only

Booth Size: _____

Assigned Location: _____



